

12th Annual

**REAL ESTATE
AND SMALL
BUSINESS
DEVELOPMENT
DIVERSITY
EQUITY
INCLUSION
EXPO**



**SPONSORSHIP
PROPOSAL**

**BE RE-
MARK-
ABLE**





JOIN US !

**FOR AN UNFORGETTABLE
EXPERIENCE AT THE
12TH ANNUAL
REMARKABLE REAL ESTATE
AND SMALL BUSINESS
Expo!**



We invite you to be a part of this extraordinary event where your brand, product, or service can captivate our sophisticated audience. Step into the spotlight and engage with our discerning audience, as we celebrate the realms of real estate development, community revitalization, entrepreneurship, and diversity equity inclusion. This vibrant Expo provides a platform for you to showcase your products or services to a remarkable assembly of businesswomen and men, while also fostering their journey towards greater success.

Nicole Wheatly, the visionary behind Steps Inc. Consulting and A Step Beyond (501c3) Not-forProfit Organization, orchestrates this one-of-a-kind event, promising an atmosphere filled with innovation and inspiration. Don't miss out on this opportunity to be a part of something truly exceptional.



THE REMARKABLE AND SMALL BUSINESS DEVELOPMENT EXPO WILL BE MEANINGFUL AND IMPACTFUL TO YOUR ORGANIZATION.

WE WOULD LIKE TO INVITE SPONSORS TO JOIN AND INVEST IN A SPONSORSHIP PACKAGE FOR THE 12TH ANNUAL REMARKABLE EXPO, leveraging the profound impact of branding within passionate, active, and engaged audiences. This includes onsite visibility, national and local media exposure, a robust online presence, and targeted networking opportunities with potential clients and key stakeholders. Partnerships offer access to a fervent and receptive audience through contest promotions, pre and post-event engagements, creative activities, and an extensive marketing program designed to exceed expectations.

Partnerships are integral to the Remarkable Expo's creative and economic vitality. Your contribution will align you with a dedicated group of supporters committed to delivering an exceptional event. We invite you to collaborate with us on this remarkable marketing campaign, fostering a mutually beneficial relationship.

With an established eleven-year track record, we have consistently assisted corporations in building robust and sustainable business opportunities through the connections forged at the Remarkable Expo.

We eagerly anticipate discussing your specific needs and warmly welcome the opportunity to explore how your brand can enhance its engagement at the 12th Annual Remarkable Expo. We sincerely hope you'll join us for this extraordinary event!





OUR EVENT MARKETING CAMPAIGN WILL INCLUDE:



WEBSITE



15,000 hits monthly

BLOGS



over 9,500 audience

SOCIAL MEDIA



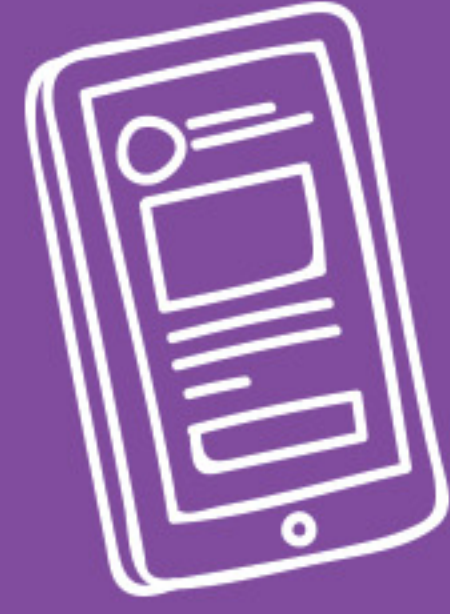
audience of over 20,000

MEDIA ADS



TV Ads
100,000 Impressions
Radio Ads
50,000 Listeners

LOCAL NEWSPAPERS



25,000 readership

PREVIOUS SPONSORS





THE EVENT

Welcome to the Remarkable Real Estate and Small Business Development EXPO, with a focus on Diversity, Equity, and Inclusion. This rapidly expanding event serves as a vital platform for connecting minority women and men to a wide array of local and national business opportunities. Our EXPO provides invaluable strategies for thriving in emerging markets, making it an exceptional opportunity for organizations seeking to broaden their reach to professional minority communities. The potential for connection and exposure knows no bounds at our event. Expand your organization's footprint and network to amplify the outreach of your products and services. Join us and seize the limitless opportunities for growth and development.

4 AREAS OF FOCUS

The Remarkable EXPO serves as a catalyst for personal and professional advancement. It equips individuals with the knowledge and resources to embark on homeownership journeys, transition into roles as developers and contractors to uplift neighborhoods, establish and sustain thriving businesses, and ensure that opportunities for minorities are deeply rooted in Diversity, Equity, and Inclusion principles.

1

Empowering individuals to cultivate robust, sustainable real estate projects in Illinois, thereby contributing to the revitalization of our neighborhoods.

2

Facilitating the thriving of Small Businesses and their integration as community pillars, equipped with resources essential for entrepreneurial success.

3

Crafting Strategic Community Growth Plans to breathe new life into the city and surrounding villages across Illinois, fostering revitalization and stability.

4

Advocating for Diversity, Equity, and Inclusion.



DAY 1

PALMS & PROGRESS



30 AUGUST
SATURDAY



**SAVE THE
DATE**

**FRIDAY
AUG 30th**

09:00 a.m. to 05:00 p.m.

SCHEDULE

09:00 a.m. – 09:30 a.m.
REGISTRATION:

09:30 a.m. – 10:00 a.m.
Complimentary Continental Breakfast and Networking.

10:00 a.m. – 12:00 p.m.
Real Estate Market:
Insights on 2024/2025 Expectations

12:15 a.m – 1:15 p.m.
Elevating Your Business to Higher Heights:
Maximizing profits to accelerate your business

1:15 p.m. – 2:00 p.m.
Appetizers and Network

2:15 p.m. – 3:15 p.m.
City of Chicago Real Estate Developer's Forum Discussion:
Developing Winning Properties

3:30 p.m. to 4:00 p.m.
Wine and Chocolate Reception

4:15 p.m. to 5:00 p.m.
Wine and Chocolate Reception

AUGUST 31ST

DAY 2

LIVE ENTERTAINMENT

SPECIAL GUEST CELEBRITY APPEARANCE
Tropical Cuisine and Cocktails



INNOVATION OASIS



SATURDAY
AUG 31st
06:00 p.m. to 10:00 p.m.

DUSABLE HISTORY MUSEUM
AND EDUCATIONAL CENTER
(PLAZA Corner of 57th and Cottage Grove)

**SAVE THE
DATE**

**SATURDAY
AUG 31st**

06:00 p.m. to 10:00 p.m.



**OASIS AND INNOVATION AWARD CEREMONY
A TROPICAL NIGHT UNDER THE STARS**

Saturday, August 31st, 2024
6:00 p.m. to 10:00 p.m.

DUSABLE HISTORY MUSEUM
AND EDUCATIONAL CENTER

(PLAZA Corner of 57th and Cottage Grove)

| & |

**A TROPICAL EXPERIENCE THAT YOU
WILL REMEMBER FOREVER.**

Step into an innovative oasis experience under the twinkling stars! Join us for an unforgettable evening, where we'll transform the urban landscape into a celestial sanctuary. Immerse yourself in a unique blend of creativity and inspiration as we explore new horizons and celebrate the spirit of innovation. Save the date and prepare to embark on a journey unlike any other. Stay tuned for more details on this celestial soiree!

Semi-Formal Attire | Live Entertainment |
Community Award Ceremony | Relationship Building

SCHEDULE

SPONSORSHIP PACKAGES



SPONSORSHIP PACKAGES

Presenting
Sponsor Level

\$50,000

Presenting Sponsor Level includes:

- ✓ Five minute presentation on the conference stage (Value \$10,000)
- ✓ Sponsor introduced and acknowledged throughout the event. (Value \$7,500)
- ✓ Personalized Event with organizations targeted audience (i.e Housing Trolley or Special event (Value \$28,000)
- ✓ Recognition as the Premier Expo Sponsor for all Radio and Television Interviews/Promotions (Value \$20,000)
- ✓ Sixty-second promo video to play during the expo (Value \$5,000)
- ✓ 30 VIP Registration Tickets (Value \$7,500)
- ✓ 6 ft. Skirted table and two chairs in a premium location (Value \$1,500)
- ✓ Featured sponsor large logo branding rotating on the conference screen
- ✓ Backlink (hyperlink) on Expo page
- ✓ Marketing materials and swag bag gift featured in expo bags
- ✓ Access to the VIP Tropical Oasis Cabana (Exquisite Cuisine Included)
- ✓ 6 Advertisements in our weekly newsletter to market and promote your organization (Value \$4,800)



Nicole J Wheatly

REAL ESTATE

SPONSORSHIP PACKAGES

Title
Sponsor Level
\$25,000

- ✓ Two minute presentation on the conference stage (Value \$10,000)
- ✓ Exclusive Special Sponsor Segment (Cocktails, Culinary Experience, Panel Sessions, Entertainment, etc) (Value \$10,000)
- ✓ Sixty-second promo video to play during the expo (Value \$5,000)
- ✓ 20VIP Registration Tickets (Value \$5,000)
- ✓ 6 ft. Skirted table and two chairs in a premium location (Value \$1,500)
- ✓ Featured sponsor large logo branding rotating on the conference screen
- ✓ Backlink (hyperlink) on Expo page
- ✓ Marketing materials and swag bag gift featured in expo bags
- ✓ Access to the VIP Tropical Oasis Cabana (Exquisite Cuisine Included) materials in the event swag bag



Please review our menu of opportunities to support the Remarkable Women's EXPO. As a project of the A Step Beyond, a 501 (c)3 organization, all contributions to the EXPO are tax deductible. The expected attendance is 1500 participants. The following packages are available:

SPONSORSHIP PACKAGES

Platinum
Level
\$15,000

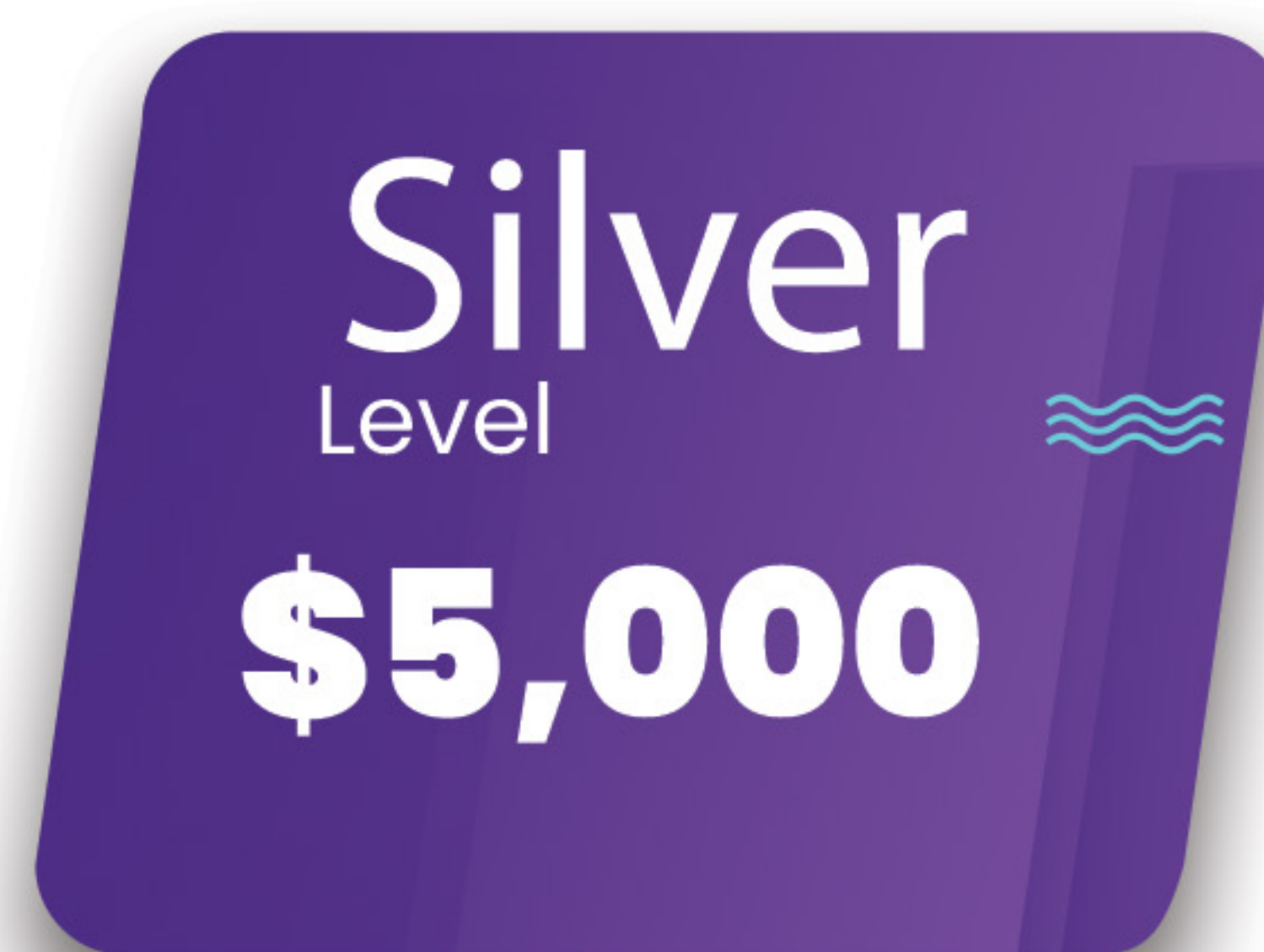
- ✓ Exclusive Special Sponsor Segment (Value \$5,000)
- ✓ 15 VIP Registration Tickets (Value \$3,750)
- ✓ 30-second prompt video during the expo (Value \$2,500)
- ✓ 6 ft. Skirted table and two chairs in a premium location (Value \$1,500)
- ✓ Featured sponsor large logo branding rotating on the conference screen
- ✓ Backlink (hyperlink) on Expo page
- ✓ Marketing materials and swag bag gift featured in expo bags
- ✓ Access to the VIP Tropical Oasis Cabana (Exquisite Cuisine Included)



SPONSORSHIP PACKAGES



- ✓ 10 VIP Registration Tickets (Value \$2,500)
- ✓ 30-second prompt video during the expo (Value \$2,500)
- ✓ 6 ft. Skirted table and two chairs in a premium location (Value \$1,500)
- ✓ Featured sponsor large logo branding rotating on the conference screen
 - ✓ Backlink (hyperlink) on Expo page
- ✓ Marketing materials and swag bag gift featured in expo bags
- ✓ Access to the VIP Tropical Oasis Cabana (Exquisite Cuisine Included)



- ✓ 5 VIP Registration Tickets (Value \$1,250)
- ✓ Featured sponsor large logo branding rotating on the conference screen
 - ✓ Backlink (hyperlink) on Expo page
- ✓ Marketing materials and swag bag gift featured in expo bags
- ✓ Access to the VIP Tropical Oasis Cabana (Exquisite Cuisine Included)



FEATURED

LEON
WALKER
Guest Speaker



JEMAL
KING
Guest Speaker



↑
CIERRA
BOATRIGHT
Commissioner



SPEAKERS



DR. JOHNNY
MULLINS
Guest Speaker



↑
MARKI
LEMONS-RHYAL
Guest Speaker



↑
MICHELLE
MILLS
Guest Speaker

Previous Guest **SPEAKERS & ENTERTAINERS**



Karyn Calabrese
Health Nutritionist



Toni Preckwinkle
Cook County Board
President



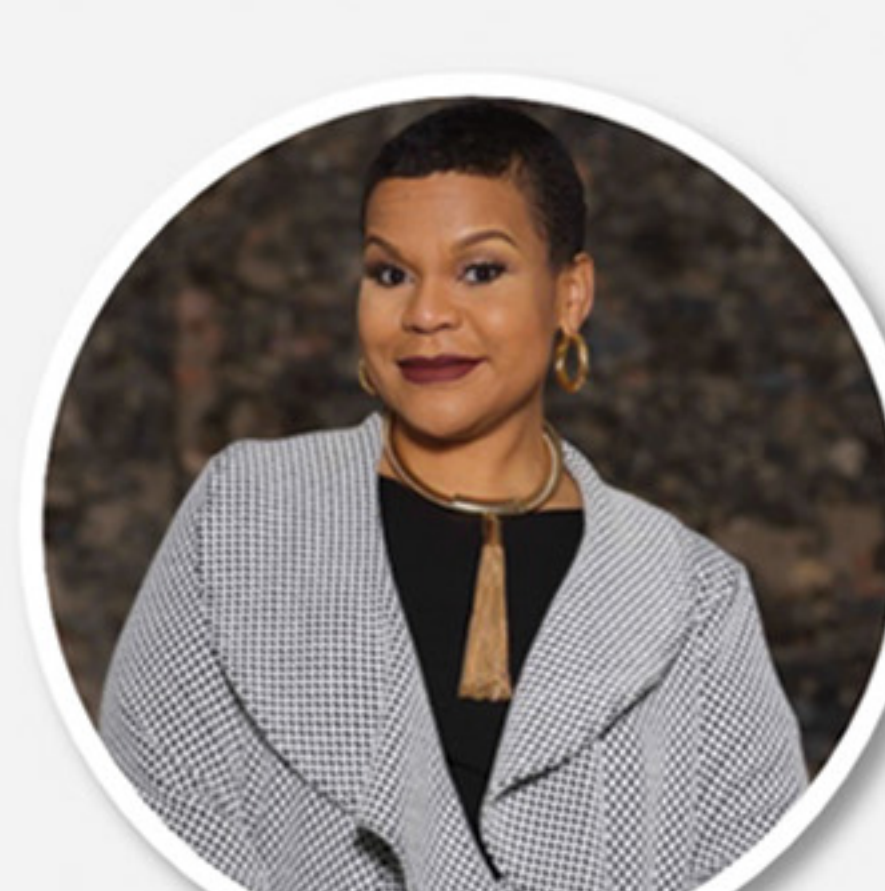
Alderman Pat Dowell
Alderman of the 3rd
Ward



Vashawn Mitchell
Singer and Song
Writer



Dr. Eric Thomas
Motivational Speaker,
Author, and Minister



Marki Lemons-Rhyal
Social Media Speaker,
Social Media Education
and Strategist to
REALTORS



Nicole Wheatly
and Television Host
Valerie Warner



Dondre Whitefield
Actor and Author



Michelle Mills-Clement
CEO of Chicago
Association of Realtors



Lynn Richardson
Author, Financial Expert
and Entertainment
Executive



Nicole Wheatly
and ABC Anchor
Cheryl Burton



Hedy Ratner
Women's Business
Development Center